

## **COOKIES POLICY**

### **1. Introduction**

- 1.1. The Cosmopolitan South Africa website is operated by Associated Media (Pty) Ltd, 9<sup>th</sup> Floor, 80 Strand Street, Cape Town, 8001 (“Associated Media”) by permission of Hearst Communications Inc, New York, New York, United States of America and is located at the domain name [www.cosmopolitan.co.za](http://www.cosmopolitan.co.za) (“the Website”).
- 1.2. The Website uses Cookies (“Cookies”) and may use similar technologies (such as web beacons, tags, scripts, pixels, local shared objects and software development kits, as the case may be, hereinafter collectively referred to as “Similar Technologies”), which are needed for the proper functioning of the Website. Cookies are files containing an identifier in the form of a string of letter and numbers that is sent by a web server to a web browser, where it is stored. Such an identifier is sent back to the web server each time the web browser requests a page, giving you the optimum experience of the services you request in relation to the Website (including, without limitation, the Website content and other features).
- 1.3. This Cookies Policy applies to the use of the Website, any mobile application or other digital service (each a “Digital Service”) operated or owned by the entities referred to in paragraph 1.1 above.

### **2. Types of Cookies used in the Digital Services**

- 2.1. The Digital Services make use of the following Cookies:

#### **2.1.1. Necessary Cookies**

These Cookies enable you to navigate the Digital Services more effectively and use its features, such as accessing password-controlled, secure pages and information.

#### **2.1.2. Performance-based Cookies**

These Cookies collect information regarding your usage of the Digital Services including, by way of example, your unique username and also improves how the Digital Services work. Such information is used in order to enable our server infrastructure to more effectively accommodate you in the provision of the Digital Services. These Cookies may also be utilised to allow us to be aware of your login status (i.e. whether you are logged in to the Digital Services or not) in order for more up-to-date content to be

delivered to you. These Cookies also allow us to track usages and to test new features and alterations to the Digital Services.

#### 2.1.3. **Functionality Cookies**

These Cookies allow us to remember your login status, your choices regarding advertising, your login history, and the history of the Digital Services you have made use of. The information these Cookies collect may be anonymous, and are not used to track your browsing activity on any other site or service other than the Digital Services.

#### 2.1.4. **Advertising/Targeting Cookies**

These Cookies allow ourselves, our advertising partners or third-party advertisers to deliver advertising content relevant to your advertising interests. These Cookies store information regarding other sites or services visited on your device, and may also be able to track your browsing activities on other sites or services other than the Digital Services. Such Cookies may be used to measure advertising effectiveness, or for the purpose of providing aggregate statistics regarding the usage of the Digital Services.

2.2. These Cookies are shared with the following entities:

2.2.1. The information stored in the cookies of our website is used exclusively by us, with the exception of the cookies belonging to Google Analytics, which are used and managed by Google and by us for statistical purposes. We do not store sensitive information on personal identification such as your address, password, credit card data, etc., in the cookies that we use.

### 3. **How long the Cookies will stay on your device**

The length of time a Cookie stays on your device is governed by the type of Cookie i.e. whether such Cookie is a “persistent” Cookie, or a “session” Cookie. “Persistent” Cookies remain on your device after the browsing session and until they reach expiry or until they are deleted as a result of a positive action by yourself (more information on how to do this is set out herein below). “Session” Cookies only remain on your device until the end of the browsing session (i.e. when you close your internet browsing software).

### 4. **First- and third-party Cookies**

First-party Cookies in relation to the Digital Services are those operated by the entities referred to in paragraph 1.1 above. Conversely, third-party Cookies may be placed on your device by

someone providing services to the entities referred to in paragraph 1.1, for example (and without limitation) to assist us in understanding how the Digital Services are being experienced and utilised by the end-user (i.e. yourself).

## 5. **Cookie Management**

5.1. Your internet browsing software should have an option to allow you to refuse Cookies being stored on your device/system and should have a further option allowing you to delete any Cookies already stored on your device/system. Such options are unique to each internet browser and will accordingly vary across platforms. Such options may further vary between versions of each internet browsing software. You may obtain information relating specifically to the deletion or blocking of Cookies in your specific browser from one of the following links:

5.1.1. [Google Chrome](#);

5.1.2. [Mozilla Firefox](#);

5.1.3. [iOS Safari](#);

5.1.4. [Opera](#);

5.1.5. [Microsoft Internet Explorer](#); and

5.1.6. [Microsoft Edge](#).

5.2. We advise that blocking all Cookies will have a detrimental impact on the usability of the Digital Services (and other websites that make regular use of Cookies).

## 6. **Contact details**

6.1. The Cosmopolitan South Africa website is owned and operated by Associated Media by permission of Hearst Communications Inc, New York, New York, United States of America.

6.2. Associated Media is registered in terms of the laws of the Republic of South Africa under registration number 2002/003460/07.

6.3. Associated Media's principal place of business is at 9<sup>th</sup> Floor, 80 Strand Street, Cape Town, South Africa, 8001.

6.4. Associated Media may be contacted at the details located [here](#).